



Heyday Records Presents...

the girlfriend experience

"Moody, memorable alternative rock. Sophisticated...and cool."

-Brad Kava, San Jose Mercury News

"The Girlfriend Experience could be the greatest bar band in SF or save Rock and Roll for all of us...time will tell."

-Ted Rausch, President, MusicNoyz.com

"The Girlfriend Experience should appeal to anyone who misses early '90s alt rock or thinks that modern bands just don't wail hard enough or talk about the stuff that matters..."

-The California Aggie

Writing heartfelt, psychedelic-tinged tales of apathy and addiction, emptiness and empathy, in a sophisticated and kinetic rock style and taking them on the road, that's The Girlfriend Experience's mission, and it's what they do best.

Artfully drawing influence from equal parts of Pop, No-Wave, Psychedelia, Stoner Rock and Minimalism, The Girlfriend Experience's signature sound is unique, epic and immediately gratifying. Since their first gig September 11th, 2004 the band has repeatedly floored audiences in their hometown of San Francisco, as well as the north and southwestern cities of the US, sharing stages with the likes of legendary surf/punk band Agent Orange, Mondo Generator (featuring Nick Oliveri from Queens Of



Tobias Hawkins vocals - Ty C. Gerhardt guitar - Dave Kirk drums - James Maize bass

The Stone Age), former Misfits frontman Michael Graves and Columbia recording artists Persephone's Bees to name a few. Over the course of numerous live performances, promotion on college and commercial radio and the internet, the band has seen its fan base grow steadily in San Francisco, Sacramento, Davis, Chico, Los Angeles, San Diego, Tucson, Austin, Dallas, Oklahoma City, Denver, Eugene, Portland, Seattle, Olympia and Yakima with a noticeable interest from folks in Europe and Japan via the internet.

In May, 2005 The Girlfriend Experience began working on its first full-length album, **When In Rome...Do As The Lions** (the follow up to the band's well received, self-released demo/EP, **It Felt Like A Kiss**) with producer Sylvia Massy who has produced gold and platinum recordings for Tool, The Red Hot Chili Peppers, System Of A Down, Love & Rockets, Johnny Cash, etc. The relationship, which began with a

cold call and some strong home demos, blossomed into a rewarding creative endeavor, the fruits of which are fully realized in such tracks as Kiss, Kiss, Thumb, Cross The Eyes, Coke Buddha and others. In April of 2006 the band returned to the studio, this time enlisting the engineering and production talents of Justin Phelps (Cake, Chris Isaak, Smashmouth, Joe Satriani, Dead Kennedys) and Bill Cutler (Spike 1000) and the end result is an album that's destined to secure The Girlfriend Experience's place in the Pantheon of great Bay Area bands.

While **When in Rome...Do as the Lions** is sure to earn The GFE many new fans, their devotees throughout the western United States will tell you: the live shows are where the true Girlfriend Experience can be had. The band delivers a level of energy, sincerity and enthusiasm rarely seen on today's concert stages. Be sure to catch GFE in your town on one of their frequent tours in and around the US.



www.gfemusic.com

The Girlfriend Experience has been featured in...

Mix Magazine . . . Recording at RadioStar Studios
ProSoundNews.com . . . Recording at RadioStar Studios
Seattle 107.7 "The End" . . . New Band of the Month
GiantRadio.com, Seattle . . . ranked #2 in Top 20 March, April 2005
MusicNoyz.com . . . Featured Band
Zero Magazine . . . Print & Online Article
TribetV . . . Interview and Live Performance
Punk Globe...Interview by Arm the Pit
Mesh Magazine...Review of It Felt Like A Kiss EP
107.7 FM The Bone, SF...Local Licks
Performer Magazine (West Coast Edition)...SWXNW Tour News
106.6 FM Z Rock Chico/Redding, CA...The Cred Show
106.1 FM 106X...Redding Rock
90.3 FM KDVS, Davis, CA...Interview
88.1 FM KWVA, Eugene, OR...Interview
The Onion/Pabst Blue Ribbon...Local Band Spotlight

The Girlfriend Experience has shared stages with...

Agent Orange
Mondo Generator (Nick Oliveri from Kyuss/Queens Of The Stone Age)
Persephone's Bees
Laura Viers
Michael Graves (Misfits)
Blag Dahlia (Dwarves)
Steve Barton (Former frontman of Translator)
The Cause (Featuring Kendal Jones of Fishbone)
Oslo (Gabriel McNair from No Doubt)
Tri Polar (featuring Craig Montoya of Everclear)



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